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SOUNDS GOOD:
Voiceover professionals are needed in many different industries

Find your voice and prosper



FEW people admit to liking the sound of their own voice but with professional training it could be the key to a fortune, as you can talk your way into an exciting career in voiceovers.

You only have to look at the hundreds of commercial radio and television stations in the

By **Allison Coleman**

UK to realise the scale of the potential for providing voiceovers for advertising.

An even bigger market exists in the corporate sector where companies produce films and videos to train their staff, report to their shareholders and sell to customers. They all rely on a skilled voice to help them do it.

Steve Hudson, founder of Voice Master, provides voiceover and communication training for beginners, actors, broadcasters and business people.

An award-winning producer and

voiceover expert for 20 years, he says that good verbal communication is a skill that anyone can pick up.

He said: "Everyone has their own individual speech pattern, which is influenced by their family, the people around them and their local environment. However, it is possible to develop a new speech pattern, one that really grabs your listeners' attention."

Voice Master offers a home-study programme, based on the founder's own PSR vocal training method, that teaches people to read a script, book or autocue with 95 per cent perfection on the first take, without rehearsal.

Success will depend on a commitment to regular daily practice of at least 30 minutes but with potential earnings of between £50 and £200 per hour for a radio commercial and as much as £3,000 for a television commercial, the effort is well worth it.

Mr Hudson added: "This is a very competitive industry, particularly in London. But there are opportunities all over the UK, where a whole range of voice types will be in demand."

INFORMATION:

● Voice Master: 0208 455 2211/
www.voicemaster.co.uk

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accident investigator

Potential earnings of **£35+ per hour**

in the growing employment market of injury/compensation claims

investigation work includes in brief:
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